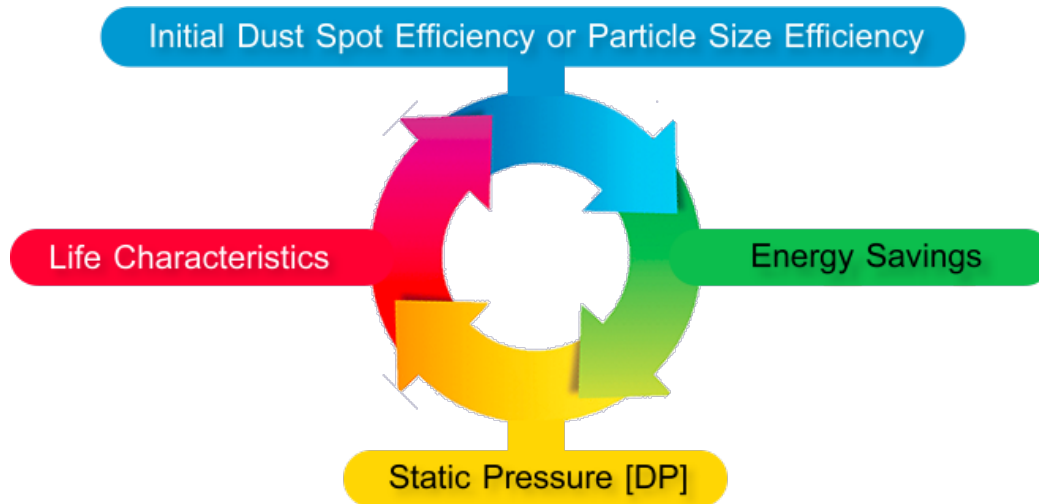


Why Buy Viledon?

THERE ARE 4 IMPORTANT REASONS!

Focus on future savings with filtration products from the company you can trust! **Experience the Viledon Difference!**



Life Characteristics

Viledon's commitment to the highest standards of quality and value is obvious when you compare filter lifetimes. Viledon's filtration media holds more dirt per square foot than any other filter media available on the market - resulting in fewer changeouts and lifetimes 2 to 3 times longer.

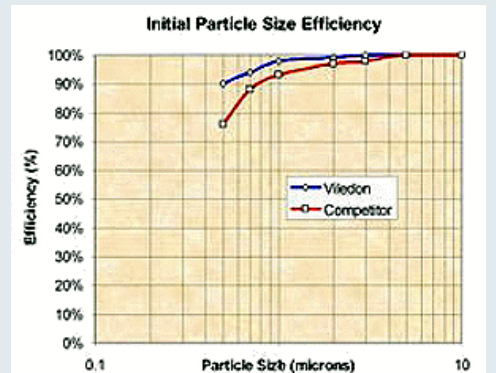
Full media utilization and even dirt loading helps eliminate obstruction and blow outs. This is where savings start to add up. Invest your money in proven performance!



High Initial Dust Spot Efficiency or Particle Size Efficiency

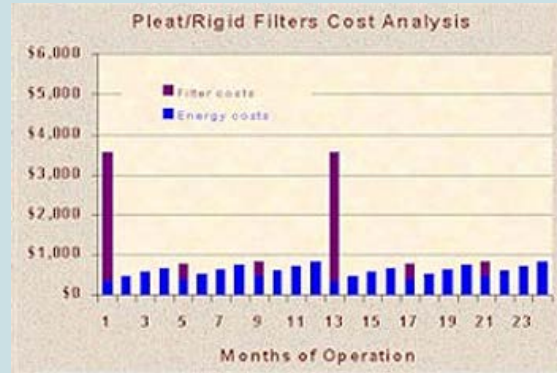
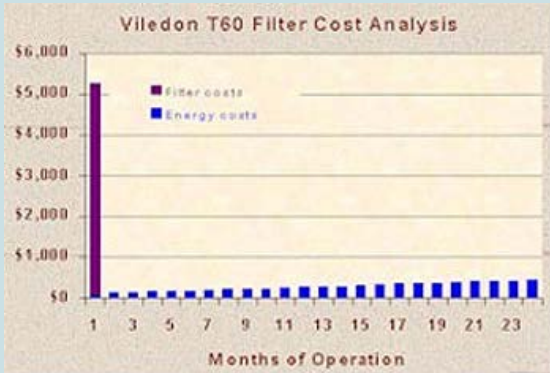
No need to wait for dust cake! You can receive immediate high efficiency from Viledon filtration products! Some competitor's filter products take up to 2/3 of their lifetime to attain their rated efficiency! Viledon's expertise in the manufacture of nonwovens pays off.

The media makes the difference. Viledon's patented progressively structured, non-shedding media traps and retains particles more efficiently than comparable competitive media and it starts immediately upon installation in your system!



Buy Viledon - Save Money!

Viledon has developed an innovative method which allows facility managers the ability to calculate the life cycle costs of providing clean air. Our program uses proven NAFA and ASHRAE protocols to demonstrate the true total cost, (including all but the maintenance portion of the components above), of operating their air handling equipment. Contact Clark Air Systems Application Engineering - 800-367-0062, or larry@clarkair.com for more information. Get your Energy Program today! We will be glad to show you how you can save money by using Viledon filters.



The cost of clean air has several components. They are:

Equipment	The motors, blowers and structure of an air handler. Maintenance of this equipment.
Filters	Initial cost. Replacement cost.
Energy	The cost per kilowatt-hour. Multiplied by the hours of operation.
Labor	The hours needed to change the filters. Multiplied by the hours of operation.
Disposal	How much does it cost to throw dirty filters away? Multiplied by how often the filters need to be changed.



Static Pressure (Delta P)

Advances in technology continue to make Viledon a leader in the filtration industry. Viledon filter's constant low pressure drop can greatly reduce energy consumption at your facility. Viledon filters are constructed for optimal aerodynamic flow, thus limiting resistance and promoting laminar air flow. No matter what filter you choose, you can count on a product that will optimize your system - and virtually eliminate obstruction to air flow. You can count on Viledon's expertise in nonwovens to save you money in the long run!

